



## Chocolate Graphics International South Eastern Europe

# STEPS TO A CHOCOLATE GRAPHICS LICENCE

We'll  
put your name  
on everyone's lips!



## 4 Easy Stages To A Chocolate Graphics® Licence



The Chocolate Graphics® Business Application Process is comprised of four stages. Each stage reflects four structures of communication and enquiry. At each stage the applicant learns more about the Chocolate Graphics® Business and contemplates their licensing options before continuing on to become a Chocolate Graphics® success story.

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This is the initial stage of application and enquiry.

- Your enquiry is received by Chocolate Graphics International and you will be sent:
  - International Business Overview (IBO)
  - Non-disclosure, Non-use Document (NDNU) - this legally binding document ensures both parties remain in a confidentiality agreement.
- A registration form is included for the qualifying process.

Stage 1 applications attract a *10 day* time allowance due to the large volume of applicants received daily from potential licensees.

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Once you have completed and returned the following Stage 1 documents:

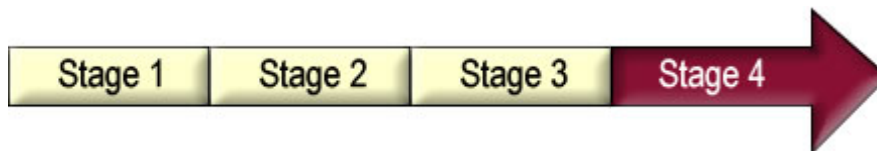
- Registration Form
- Non-disclosure, Non-use (NDNU)

Chocolate Graphics International sends to you:

- List of Professional Partners
- Manual Production Centre Proposal (PCL)
- Offer to purchase chocolate samples so you conduct your own market research.
- Expression of Interest Document (EOI)
  - When signed and returned to Chocolate Graphics International, with a small deposit, this secures your territory while Chocolate Graphics International arranges a meeting with you and approves your application.

To ensure that Chocolate Graphics International processes all applications received fairly, there is a deadline of *21 days* for the return of the Expression of Interest (EOI) and the small deposit. This time allocation allows Chocolate Graphics International to fairly process the constant amount of enquiries received daily from potential Licensees.

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Once you have completed and returned the following Stage 2 items:

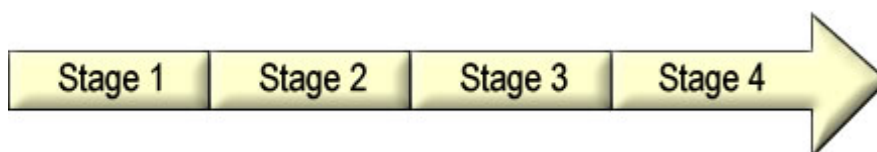
- Expression of Interest (EOI) and small deposit
- Ordered chocolate samples

Chocolate Graphics International will now send you details about your requested territory:

- Estimated Capital Expense (ECE)
- Heads of Agreement (HOA)

Due to legal requirements, Chocolate Graphics International provides participants with a 21 day deadline to sign and return the Heads of Agreement (HOA) along with a deposit of 20% of the agreed License Fee.

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Chocolate Graphics International has now received from you the items from Stage 3:

- Heads of Agreement (HOA)
- 20% of the agreed License Fee

Chocolate Graphics International will now arrange with you:

- Drafting of the Licensee Agreement which is based upon the agreed details listed in the Heads of Agreement (HOA) document.
- A meeting with you to discuss the final details of the License Agreement.
- Final signing of the License Agreement.
- Depending on location, the contract may be signed in :
  - Europe
  - USA
  - Australia
- The official Chocolate Graphics® **WELCOME!**

The contact details for our Chocolate Graphics South Eastern Europe office are as follows:-

Address : Bd Al. Lapusneanu 99, bl. LV 33, sc. C, ap.44  
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Romania

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